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2021/2022

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Malaysia Gifts & Premium Association (MGPA) is Malaysia's largest Gifts & Premium entrepreneur community, representing manufacturers, designers, specialty service product, wholesalers, importers, exporters, retailers from the gifts and premium industry. MGPA is dedicated to the progressive development of the gifts and premium industry by undertaking industrial benchmarking and market exploring initiatives, collectively.

6 Objectives

- **Enhancing Business Opportunities** Through various marketing and promotional activities such as overseas trade missions, exhibitor, business matching and our highly user-friendly website.
- **Enhancing Business Co-Operations** Offering members opportunities to interact and network with peers or market leaders on a friendly basis to exchange ideas and information while fostering close co-operation amongst them.
- **Business Enhancing Expandability** Providing members with guidance and platforms in accessing financial aids and grants from governmental agencies and financial institutions.
- **Enhancing Business Environment** Through group bargaining and negotiation with selected vendors for bulk discounts or special pricing rates for MGPA members while establishing code of conduct and good practices for the industry, and becoming the ACTIVE VOICE in dealing with regulatory bodies.
- **Enhancing Business Competitiveness** Promoting Innovation, Creativity and Brand Awareness of Made In Malaysia (MIM) gifts and premium product via collaboration between local designers and government institutions for greater export opportunities.
- **Enhancing Business Continuity** Organising a wide variety of business building workshop, periodical talks and seminars geared towards member's continual business growth.



MALAYSIAN GIFTS & PREMIUM ASSOCIATION (MGPA)

67-2, 2nd Floor, Block F, Zenith Corporate Park,
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Dear Business Associates & Friends,

We are proud to present our very first e-Click Buyers Guide 2021/2022, the one and only Malaysia's leading annual directory for the gifts, premium & stationery industry, is now a digital version which can reach out to more buyers.

The CLICK Buyer's Guide contains a comprehensive listing of manufacturers and suppliers for over 20,000 innovative gifts and premium categories such as :-

Acrylic products, Garment & Apparels, Bags & Luggage, Cutlery, Ceramic products, Crystal products, Desktop Accessories, Embroidery services, Glassware, Greeting Cards, Handicrafts, IT & Electronic products, Jewellery, Laser Engraving services, Leather products, Novelties, Office Accessories, Packaging, Paper products, Pewter products, Porcelain products, Printing services, School Supplies, Souvenirs, Stationery, Timepieces, Watches and Clocks, Wood products and Writing Instrument, Elegant Organizer and Diary & Notebook.

With its user-friendly layout and design, the e-CLICK Buyer's Guide 2021/2022 saves your time and enables you to source directly from distributors and manufacturers efficiently. It can be easily accessible and downloadable via our website at : www.malaysiagiftfair.com.my.
So, make full use of it.

Happy Sourcing!

Thank you.
Mr. Peh Leong Seng
President
Malaysia Gifts & Premium Association
(MGPA)





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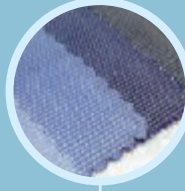


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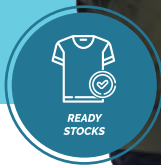
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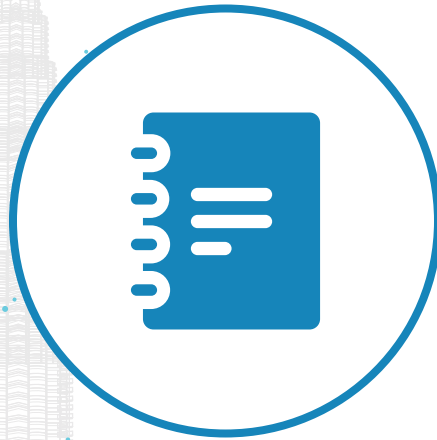
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